

## Flip the Script!

### Spring Management Meeting Keynote Speaker to Deliver Message on Habits to Radically Increase Productivity and Potential



From Dallas and New York City to Canada and the Caribbean, Dr. Coyte Cooper has been delivering keynote talks, seminars and mastermind sessions to the top organizations in the world the past few years.

A bestselling author, TEDx speaker, executive coach and former NCAA Division I All-American, Dr. Cooper specializes in delivering dynamic messages that are designed to help audience members radically increase their productivity and potential.

Having worked with tens of thousands of professionals the past few years, Dr. Cooper has poured into creating a memorable “Flip the Script” keynote talk with four powerful habits that drive high performance in people’s lives.

In this foundational keynote talk, Dr. Cooper outlines some of the biggest barriers facing professionals in today’s business environment. He then goes on to show audience members how to flip the script on these barriers through simple, powerful habits such as implementing a personal growth routine and cultivating an inspiring value system.

“When you study the most effective people on the planet, you start to realize that they have some unique things in common,” explained Dr. Cooper. “When I noticed these things, I immediately started to implement the habits into my own life. They were so powerful at creating change for me that I became passionate about sharing them with more people.”

The habits outlined in these talks have been so impactful that leaders have raved about the impact that Dr. Cooper’s sessions have had on their people and organizations as a whole.

“Dr. Cooper is truly a thought leader whose strategies and tactics have changed the way our executive team and collectively, our entire company, operates on a daily basis,” explained National Merchants Association CEO Heather Petersen.

In the upcoming keynote talk, Dr. Cooper is excited to share some brand new strategies to help professionals take things up a notch in 2019 and beyond.

The audience will learn:

- The three biggest barriers facing professionals in today’s business environment

- Four core personal leadership strategies to flip the script on these barriers
- Simple shifts to improve your positivity, productivity and performance
- Powerful strategies to close the gap on your biggest goals

“I don’t want to just inspire people,” explained Dr. Cooper. “I want people to leave my talk knowing exactly how to create an approach that allows them to CRUSH IT in their lives. I am passionate about helping people establish habits that lead to results and lives they absolutely love. If I accomplish this in a talk, I have done my job.”

You don’t want to miss this one-of-a-kind keynote talk because it will help you find an entirely different level in your professional and personal life.

Registration is being finalized for the Investment Casting Institute’s annual Spring Management Meeting. The event is scheduled for May 5 - May 8, 2019 at Wyndham Grand Rio Mar Beach Resort & Spa in Hotel in Rio Mar, Puerto Rico.

#### Dr. Cooper’s Bio

*Dr. Coyte Cooper is a bestselling author, international speaker and high performance coach who is one of the premier experts in the area of leadership and maximizing human potential. A former NCAA Division I All-American, college professor and the current founder/CEO of Ollin Leadership, Dr. Cooper has worked closely with thousands of proactive professionals the past few years to develop a unique transformational system that helps audience members radically enhance their clarity, focus, ENERGY, motivation, passion and results on a consistent daily basis. This has been carefully crafted in a way that allows professionals to build an uncommon personal brand that fosters meaningful interactions, solid relationships and inspires others around them to live to potential. Dr. Cooper caps this all off by pouring into creating one-of-a-kind talks that fully capture audience member’s attention and take them on a memorable journey towards the results and lives they desire.*